



**Self-directed IRA Conference: Navigate Alternative Assets will be held on March 24-25, 2014 in DC by Retirement Industry Trust Association (RITA)**

Retirement Industry Trust Association (RITA) announces upcoming conference: Navigating Alternative Assets to be held on March 24-25, 2014 in Washington, DC.

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Retirement Industry Trust Association(RITA) announces upcoming conference: Navigating Alternative Assets to be held on March 24-25, 2014 in Washington, DC. "The RITA conferences offer stellar opportunities to tackle important issues and network with professionals in the self-directed IRA industry," says Mary Mohr, Executive Director, RITA. Financial Advisers, trust companies and plan administrators are encouraged to attend this high-level conference to gain knowledge and insights into emerging areas including BitCoin and Cyber Security.

Sought-after speakers and DC influencers including Mark Iwry, Senior Advisor to the Secretary and Deputy Assistant Secretary, (Retirement & Health Policy) Department of the Treasury and Phyllis Borzi, Assistant Secretary of Labor, Employee Benefits Security Administration will share the latest news affecting retirement accounts.

Self-directed IRA attendees will learn:

- √ How to Navigate Alternative Assets in Retirement Accounts
  - √ Breaking News from Treasury and the Hill
  - √ BitCoin Investing--Are bitcoins the new gold?
  - √ Cyber Security- how to safeguard your business from threats to client data
- And a lot more...

"I attend 15-20 retirement conferences across the nation each year and find the RITA Spring conference in Washington DC to be the most informative and thought provoking conference that I have a chance to attend. RITA does a great job lining up notable speakers and influential people in the retirement industry for a content-rich event."

Kevin Boyles, Director  
Ascensus;

Attendees can take advantage of special pricing with the early bird rate and discounted hotel room rates at the W Hotel in DC. Learn more and sign-up to save \$400.00, expires 2/24/14.

About Retirement Industry Trust Association (RITA)

Retirement Industry Trust Association is a non-profit trade association formed in 1987 which represents trust companies, banks, attorneys, accountants and other service providers in the self-directed retirement plan industry.

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